

FLORIDA ASSOCIATION OF PROFESSIONAL LOBBYISTS



15TH ANNUAL CONFERENCE
SEPTEMBER 11-13, 2019

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WELCOME FROM OUR CHAIRMAN



DEAR COLLEAGUES,

Welcome to Orlando and thank you for joining us for the Florida Association of Professional Lobbyists' 15th Annual Conference!

On behalf of your Executive Committee and Board of Directors, we ask each of you to take a moment to reflect on why you chose lobbying and public policy advocacy as your preferred professional career. You should also ask yourself—what are the personal principles and values you utilize each day as an advocate for your clients and how does that reflect on your reputation as a lobbyist. It is essential that we all remember not only the importance of what we do every single day, but how we do it.

Our Association was created to specifically focus on how we conduct ourselves as professional advocates. We are one of the few organizations in the country devoted to promoting ethics and professionalism in our profession. In the past 15 years, FAPL has grown, evolved, adapted, and responded to the many challenges faced by our profession. Over the years, the one thing that has remained constant is the Mission on which our Association was founded: to bring undisputed honesty, integrity, respect and a higher standard of ethical behavior to the political process. That is why FAPL members are recognized as the “Best in Class” in the professional world of lobbying and public policy advocacy.

Every year our annual conference is structured around FAPL's Designated Professional Lobbyist (DPL) program. Each session you will experience this week has been specifically chosen by your peers to bring new ideas, new insight, and collaborative learning to our members. The core of the DPL program is three-fold: Ethics, Laws & Rules, and General Education. Earning the DPL designation significantly elevates FAPL members to an enhanced level of respected professionalism, one that is recognized and

valued not only with the Association membership, but among Governmental, Legislative, Business, Community and Public Policy leaders as well. This year we have also added programs that will assist you with personal development so you can more effectively represent your clients.

On behalf of our extraordinary Board of Directors and Executive Committee, we encourage each of you to attend the educational sessions offered this week, to stay engaged, interact with your fellow members and our distinguished speakers, and take home a deeper understanding of the important role we each play in maintaining and preserving the integrity of our profession.

Throughout the week, I hope you will also take the time to visit with our conference sponsors. Their support ensures we are able to continue events such as the annual conference, Candidate Interviews, and other educational and social events. I would also like to recognize FAPL's many volunteers who contribute their time to the planning and execution of these events.

As active and committed members of FAPL, each of you are a reflection of what is honorable and respected about our profession. FAPL could not be successful without your individual commitment to ethics and dedication to excellence in the profession.

My personal thanks to each of you,

Jeff Kottkamp, DPL

Chairman 2019-2020

FLORIDA ASSOCIATION OF PROFESSIONAL LOBBYISTS 2019 ANNUAL CONFERENCE PROGRAM

WEDNESDAY, SEPTEMBER 11

1:00 pm

Welcome by Chair, Jeff Kottkamp, DPL

GENERAL SESSIONS:

Peninsula 5&6

1:10 pm – 2:00 pm

House and Senate Rules Update

Speakers: Don Rubottom, Staff Director, Public Integrity & Ethics Committee; and Jason Poreda, Legislative Analyst, Public Integrity & Ethics Committee

DPL: 1 hour Laws and Rules

2:00 pm – 3:00 pm

Florida's Sunshine Law: What Lobbyists Need to Know

The speakers will discuss current hot topics in Florida's Sunshine Law (both public records and open meetings) including the broad applicability of the law, various exemptions, the impact of Marsy's Law, and other issues that may be of interest to lobbyists in general and those dealing with clients subject to the Sunshine Law.

Speakers: Sam Morley, General Counsel, Florida Press Association; and Frank D. LoMonte, Esq. Professor and Director, The Brechner Center for Freedom of Information University of Florida College of Journalism and Communications

DPL: 1 hour Laws and Rules

3:00 pm – 3:10 pm

Peninsula Foyer
Break

3:10 pm – 4:00 pm

Winning the Lobbyist Lottery: What You Should Know About Lobbyist Compensation Audits

Each year The Florida Joint Legislative Audit committee conducts the selection of lobbying firms for auditing. This discussion will focus on the lobbyist audit process and will include practical information on how best to prepare for it.

Speaker: Ronald G. Meyer, Esquire, Founding Partner, Meyer, Brooks, Blohm and Hearn, P.A.

DPL 1 hour Ethics

4:00 pm – 5:00 pm

KEYNOTE PRESENTATION:

Leadership: Why it Matters

Speaker: Senate President Bill Galvano

DPL: 1 hour General Business

5:00 pm – 7:30 pm

Event Hub

Headshot Photo Session

Sign up at Registration Desk

Sponsored by Liberty Partners of Tallahassee, LLC

5:30 pm – 7:00 pm

Event Hub and Patio

Welcome Reception with Legislators

Sponsored by: RSA Consulting Group, LLC

THURSDAY, SEPTEMBER 12

7:30 am – 8:30 am

Peninsula 7

Breakfast

Sponsored by Jeff Kottkamp, PA

GENERAL SESSION:

Peninsula 5&6

8:20 am – 9:30 am

"He Said, He Said" with Peter Schorsch and Matt Dixon

A talk about Florida's government and political scene. An irreverent preview of the 2020 Legislative Session and election cycle.

Speakers: Peter Schorsch, Publisher, Florida Politics; and Matt Dixon, POLITICO, Florida Bureau Chief

DPL: 1 hour General Business

9:30 am – 10:30 am
LOBBYIST TRACK:

Peninsula 5&6

Appropriations 101 and Then Some

This introductory overview will provide the basics about the appropriations process including key terminology; timelines and deadlines; substantive bills in appropriations committees; as well as a brief review of the appropriations project rule. It will highlight the differences when lobbying appropriations issues and provide some suggested do's and don'ts when lobbying appropriations.

Speaker: JoAnne Leznoff, Retired Staff Director, House Appropriations Committee

DPL: 1 hour General Business

ADVOCACY TRACK:

Biscayne

Capitol Days: Engaging Your Grassroots and Planning a Successful Day at the Capitol

The panelists will discuss ways to create grassroots and political participation interest among association members and how to maximize grassroots and political impact.

Panelists: Joe Anne Hart, DPL, Chief Legislative Officer, Florida Dental Association; Tim Parson, DPL, Director of Government Relations for Liberty Partners of Tallahassee, LLC.; Adam Basford, State Legislative Affairs Director, Florida Farm Bureau; and Bob Asztalos, DPL, Chief Lobbyist, Florida Health Care Association

DPL: 1 hour General Business

10:30 am – 10:45 am

Peninsula Foyer

Break

10:45 - 11:45 am

GENERAL SESSION:

Peninsula 5&6

Knowing is Half the Battle: Election Law, Campaign Finance, and Ethics Update

Speaker: Emmett "Bucky" Mitchell, IV, JD, Attorney, Coates Law Firm, PL

Florida's election, campaign finance and ethics laws can be challenging to navigate. This session will provide tools to increase compliance and avoid running afoul of state requirements.

DPL: 1 hour Ethics

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11:45 am - 1:00 pm

LUNCH GENERAL SESSION:

Peninsula 5&6

2020 Elections: Looking into the Crystal Ball

Discover what the media and political experts are watching for in the upcoming 2020 elections. This session takes a deep dive into polling trends and top headlines impacting the upcoming election cycle. Get a preview into the fireworks to come across Florida's district maps.

Speaker: **Andrew Wiggins**, Senior Director of Campaigns and Elections, Florida Chamber of Commerce; and **Gary Fineout**, Reporter, POLITICO

DPL: 1 hour General Business

1:00 pm - 5:00 pm

Open Afternoon for Networking Activities

- Topgolf Excursion:
Sponsored by Florida Institute of CPAs
- Shopping: Take Trolley to nearby stores
- Spa: \$20 discount when you mention FAPL when making your appointment. Advance appointments recommended.

5:30 pm - 6:00 pm

Event Hub and Patio

Reception

6:00 pm - 8:00 pm

Longboat

Dinner

Silent Auction to Benefit FAPL Foundation

DJ Sponsored by Liberty Partners Tallahassee, LLC

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FRIDAY, SEPTEMBER 13

7:30 am - 8:30 am

Peninsula 7

Breakfast

8:30 am - 9:30 am

GENERAL SESSION:

Peninsula 5&6

Inside the Firm: Client Services, Quarterly Compensation Reporting and Ethics

A discussion on client services, quarterly compensation reporting and general ethics issues. Come hear our panelists discuss best practices from the perspectives of a law/lobbying firm, a boutique lobbying firm and a large lobbying firm.

Panelists: **Jennifer Green, CAE, DPL**, President and Owner, Liberty Partners of Tallahassee, LLC; **Rachel Cone**, Managing Partner of the Southern Group, Tallahassee; and **Mario Bailey, DPL**, Senior Government Relations Consultant, Becker & Poliakoff, P.A.

DPL: 1 hour Ethics

9:30 am - 10:30 am

LOBBYIST TRACK:

Peninsula 5&6

Social Media How To's

Have you ever wondered why some stories go viral yet you only have one 'like' on social media? What makes people click, look and comment? Your client or communications department wants to make a splash yet you struggle to keep the momentum and engage your audience. Learn from a social media team who works different angles and has played the 'field'. Bring your social media log-ins and multitude of questions; they'll get you going and keep you viral!

Speakers: **Jenna Paladino, DPL**, Founder, Paladino Public Affairs; and **Ashley Bauman**, Marketing & Communications Director for Tampa Mayor Jane Castor and the City of Tampa

DPL: 1 General Business

ADVOCACY TRACK:

Biscayne

Fundraising Street Smarts: The Do's, Don't's and Best Practices of Political Fundraising

The street smarts of Election Law and Political Fundraising.

Speakers: **Andy Gonzalez**, PAC Director & Public Policy Representative, Florida Realtors; and **Melody Arnold, DPL**, Associate Director of Government Affairs, Florida Health Care Association

DPL: 1 hour Laws and Rules

10:30 - 11:30 am
GENERAL SESSION:
Peninsula 5&6

Media Training: Winning the Day

Everything from the rules of engagement to general interview procedures, you'll have a better understanding of how to develop and deliver clear and concise messages throughout all media platforms.

Speaker: Christina Johnson, President, On 3 Public Relations

DPL: 1 hour General Business

11:30 am -12:30 pm
Peninsula 5&6

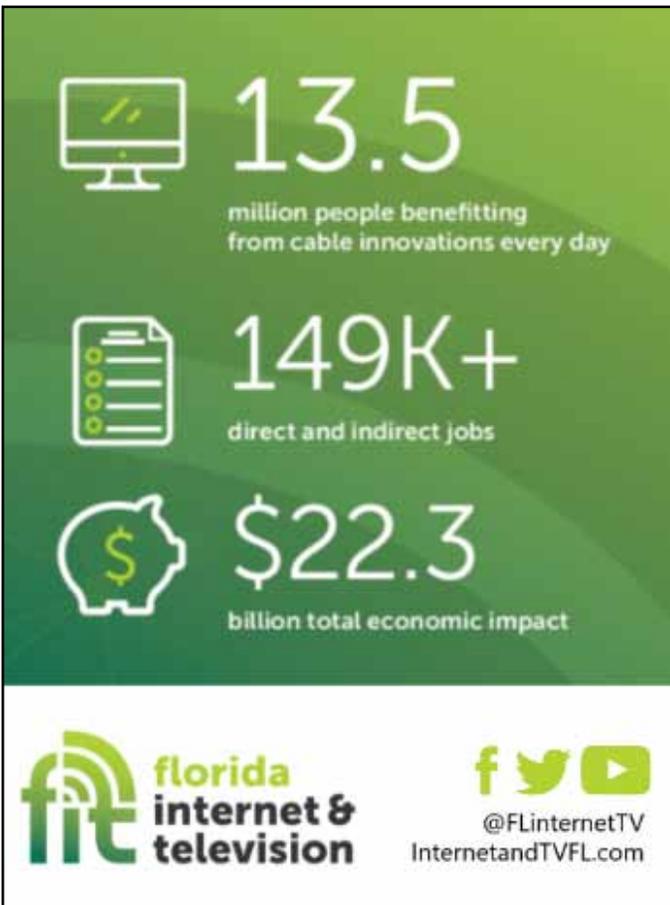
KEYNOTE SESSION:

Former Lt. Governor Jeff Kottkamp, DPL and Special Guest

Awarding of DPLs

DPL: 1 hour General Business

12:30 pm
Adjourn



JK
Jeff Kottkamp PA

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2019 FAPL ANNUAL CONFERENCE

SPEAKERS, PRESENTERS AND PANELISTS

A heartfelt thank you to all our presenters for sharing their time, talent and knowledge with us at this year's Annual Conference.



Melody Arnold

Melody Arnold joined the Florida Health Care Association as Government Affairs Manager in 2014. She was promoted to Associate Director of Government Affairs in 2016. In her current role, she manages Florida Health Care Association's political activity and grassroots advocacy. She also works alongside FHCA's Executive Director, Chief Lobbyist and Reimbursement Director to lobby on behalf of long-term care priorities. Prior to joining the Florida Health Care Association, Melody worked for the Republican Party of Florida and The Executive Office of The Governor.

including business, municipal government and education to advocate for their issues before various government agencies and the State Legislature. He was appointed by Governor Rick Scott to the South Florida Regional Planning Council in 2013, reappointed in 2017, and elected secretary in 2018. Facebook: Mario J. Bailey; Twitter: @MarioJBailey1; Instagram: MarioJ.Bailey



Adam Basford

Adam Basford has been the Legislative Affairs Director for Florida Farm Bureau since 2012. He has spent his entire career with Farm Bureau, including 3 years leading the organization's federal affairs work. He was raised on a family farm near Marianna and is the seventh generation of his family to be involved in agriculture in Jackson County. Adam is a graduate of the University of Florida and the University of West Florida. He lives on the family farm with his wife, Laura and his five children. Facebook: Adam.Basford Twitter: @adbasford



Bob Asztalos, DPL

Bob Asztalos is the Chief Lobbyist for the Florida Health Care Association (FHCA), representing nursing home and other long-term health care providers. He has lobbied on health care issues at both the state and Federal level since 1985. Previously, Bob served as Director of Legislative Affairs for FHCA, and was the Senior Congressional Affairs Representative for the American Health Care Association in Washington DC. Bob completed twenty-nine years active and reserve service as a Hospital Corpsman in the U.S. Navy and Navy Reserve, and currently serves in the US Coast Guard Auxiliary.



Ashley Bauman

Ashley Bauman is currently the marketing & communications director for Tampa Mayor Jane Castor and the City of Tampa. During her time at the city, Ashley has led communications, both digital and traditional, for Mayor Buckhorn, the City of Tampa and for high profile events. Under her leadership, Tampa has won multiple Telly's, CINDY's, W3, and NATOA awards for video production and in 2018 she was named one of the Tampa Bay Business Journal's 40 under 40. Ashley has over a decade of experience in strategic communications and messaging. Twitter: @Ashleybauman; Instagram: @Ashleybbauman; Facebook: @Ashleybrookbauman



Mario Bailey, DPL

Mario Bailey is Senior Government Relations Consultant at Becker & Poliakoff, P.A., where he concentrates on government relations and lobbying in South Florida and Tallahassee. Mario works closely with clients from various sectors



Rachel Cone

Rachel Cone joined The Southern Group in 2017 and is currently Managing Partner of the Tallahassee office. Before joining Southern, Rachel held a series of key government positions that allowed her to successfully navigate a range of policy areas, including banking and finance, economic and business development, environment and sustainability, local government, medical marijuana, oil and gas, outdoor advertising, policy, strategic planning, telecommunications, and transportation. Rachel began her career as a military reporter at the Florida Times-Union. She later served as the external affairs director for the Florida Department of Environmental Protection, where she coordinated communications efforts with Florida's five water management districts on topics. Linked in: <https://www.linkedin.com/in/racheldavis/>



Matt Dixon

Matt Dixon came to POLITICO Florida in June 2015 after five years covering the Sunshine State's government and political scene for seven years. Prior to POLITICO, Matt covered politics and government for Scripps Newspapers, Florida Times-Union, Panama City News Herald, and The Villages Daily Sun. Twitter: @Mdixon55



Gary Fineout

Gary Fineout came to POLITICO Florida in February 2019 after spending more than two decades covering Florida politics and government. He spent the previous seven and a half years working in the Tallahassee bureau of The Associated Press. Prior to that, he worked for The Miami Herald, The New York Times Regional Newspaper Group, Daytona Beach News-Journal and The Tallahassee Democrat. Fineout grew up in Florida and is a graduate of Florida State University. Twitter: @fineout

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SPEAKERS, PRESENTERS AND PANELISTS, CONTINUED



Senate President Bill Galvano

Senate President Bill Galvano and his family are longtime residents of Bradenton, Florida. Elected to the Florida Senate in 2012 and reelected subsequently, President Galvano currently represents Senate District 21, which consists

of Manatee County and part of Hillsborough County. In November 2018, he was unanimously elected by his Senate colleagues to serve a two-year term as Senate President, making President Galvano the 88th President of the Florida Senate since statehood. President Galvano has held several leadership positions in the Senate, including serving a term as Senate Republican Leader. President Galvano previously served in the Florida House of Representatives from 2002-2010, including a term as Chair of the House Rules and Calendar Council.



Andy Gonzalez

Andy Gonzalez serves as the Public Policy Representative for Florida Realtors, the statewide association representing the interests of more than 187,000 Realtor® members. In his capacity, Andy has been responsible for recognition and

analysis of all legislative activities, political issues and trends that impact the real estate industry. Additionally, he has assisted in overseeing all aspects of the Florida Realtors Political Action Committee including strategy, financial management, candidate selection and campaign activities.



Jennifer Green, CAE, DPL

Jennifer Green is President and sole owner of Liberty Partners of Tallahassee, LLC. With nearly 25 years of experience in governmental and business consulting in the State of Florida she advises clients primarily on state Legislative and

Executive branch issues with clients ranging from for-profit companies like Expedia, AT&T and Uber to national and statewide associations including the Advanced Energy Economy, the Florida Institute of CPAs, Florida Attractions Association, Florida Chamber of Commerce and the Florida Sheriffs Association. Jennifer is the past Chairman of the Florida Association of Professional Lobbyists (FAPL)

and still serves on the board as Secretary/Treasurer, as the chair of the FAPL Education Foundation.



Joe Anne Hart, DPL

Joe Anne Hart has been with the Florida Dental Association since January 2005. She is currently the Chief Legislative Officer for the FDA. Before joining the FDA, Joe Anne worked as the lead health care lobbyist for the Florida Association of Counties. She worked there for 8 years and established great working

relationships with many different state agencies including the Agency for Health Care Administration, the Department of Health, the Department of Elder Affairs and the Department of Children and Family Services.



Christina Johnson

Christina Johnson is president of On3 Public Relations (On3PR), which is a full service communications firm based in Tallahassee. She has more than 30 years of experience in the political and communication field through numerous political campaigns and issues management projects throughout the country.

Christina previously served as Deputy Chief of Staff at the Florida Department of State, Communications Director at the Department of Business and Professional Regulation and as Director of Communications for the Florida Senate President. She most recently served as campaign spokesperson for the Ashley Moody for Attorney General campaign in 2018, Vote No on 2 in 2016, and the Pam Bondi for Attorney General campaign in 2014. Twitter: @ChristinaOn3PR and @On3_PR



Jeff Kottkamp, DPL

Jeff Kottkamp, DPL is an AV Preeminent rated attorney and has been licensed to practice law for over 30 years. Through his company, Jeff Kottkamp, PA, he concentrates his practice on Legislative and Governmental Affairs, Administrative Law and Constitutional Law. Jeff's experience in state government is

unique in the halls of the state Capitol. Having served both in the Executive Office of the Governor as Florida's 17th Lieutenant Governor and as a Member of the House of Representatives, he has an in-depth understanding of the

behind-the-scenes process of state government. Jeff also shares his knowledge as an adjunct professor at the Florida State University College of Law where he teaches ethics and professional responsibility. Jeff serves as the 2019-2020 Chair of the Florida Association of Professional Lobbyists. Twitter: @JeffKottkamp

Governor Jeb Bush for 7 years serving as a budget analyst, his Public Safety Policy Chief and later as his Policy Coordinator for Budget Management.



JoAnne Leznoff

JoAnne Leznoff retired in November 2018, with 31 years of state government experience with a predominant background in budget. She currently serves as a volunteer as a commissioner on the Florida Commission on Ethics. For 10 years prior to her retirement,

JoAnne served as the Staff Director for the Appropriations Committee of the Florida House of Representatives. She was responsible for House staff activity related to the development and oversight of Florida's budget and its associated legislation. During that time she also served as the Staff Director for the Legislative Budget Commission. Before coming to the House in 2006, JoAnne worked for



Frank D. LoMonte

Frank D. LoMonte is an attorney and professor of media law and director of the Brechner Center for Freedom of Information at the University of Florida, where he leads a team of researchers focused on issues of the accessibility of civically valuable information. Frank practiced with the

Atlanta office of Sutherland Asbill & Brennan LLP, and clerked for federal judges on the Eleventh Circuit U.S. Court of Appeals and the Northern District of Georgia. Before joining the faculty at the University of Florida in 2017, he served for nine years as the executive director of the nonprofit Student Press Law Center in Washington, D.C. Frank's scholarly articles have been published in such periodicals as the First Amendment Law Review, American University Law Review, and Education Law & Policy Review, and he is a frequent op-ed contributor to publications including The Washington Post, The Philadelphia Inquirer, and CNN Business.

Thank you!

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SPEAKERS, PRESENTERS AND PANELISTS, CONTINUED



Ron Meyer

Ron Meyer is the founding Partner of Meyer, Brooks, Blohm and Hearn, P.A. and is the former in-house General Counsel of the Florida Education Association. Ron regularly appears before administrative and judicial tribunals at all levels in providing legal representation. Representing candidates, political organizations and elected officials is a cornerstone of his practice of law, providing advice and guidance and, when necessary, representation before the Florida Elections Commission, the Florida Commission on Ethics and the Federal Election Commission. He offers comprehensive assistance in forming and operating organizations involved in the political process. Ron represents lobbyists subjected to State audits and provides advice regarding lobbying activities. He conducts regular training on issues relating to campaign finance and elections as well as ethical practices.



Emmett "Bucky" Mitchell, IV, JD

Emmett "Bucky" Mitchell, IV is an attorney with Coates Law Firm, PL. Joining the firm in 2009, Bucky specializes in election law and campaign finance compliance, specifically counseling office holders and candidates, political committees, corporations, and foundations at the local and state level. Bucky has extensive experience in election and ethics law. From 2004 to 2008, he served as staff director with the Florida House Committee on Ethics and Elections, helping to shepherd significant election and campaign finance legislation through the legislative process. Bucky also served as senior attorney with the Florida House Rules, Ethics and Elections Committee from 2001 to 2004.



Samuel J. Morley

Samuel J. Morley is General Counsel for the Florida Press Association, directs legislative and lobbying efforts on behalf of the association and oversees the Legal Hotline, a free service provided to FPA member newspapers. He serves on the First Amendment Foundation Board of Trustees and is past chair of the Florida Bar's Media and Communications Law Committee. He was an associate and partner at Holland & Knight before joining FPA. Sam routinely provides advice in areas such as the sunshine law, libel, employment issues, copyright and trademark, legal advertising, and taxation. He can be reached at 877-NEWS-LAW (639-7529) or at smorley@flpress.com

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SILENT AUCTION

The Annual Silent Auction to benefit the FAPL Foundation will go live **Thursday, Sept. 12 at 6:00 pm.**
Bidding will close at 7:45 pm.
Obtain your bidder number at the Registration Desk and remember to bid early and bid often!



Jenna Paladino, DPL

Jenna Paladino inspires organizations, motivates CEOs and drives policy with a coordinated communication plan, coalition building and advocacy. Her relentless passion made a seamless transition in opening her own business and governmental consulting firm,

Paladino Public Affairs, LLC in 2014. Prior to starting the firm, she served as the director of communications and public affairs for Chapters Health System, headquartered in Tampa, FL. In the role, she served as the company spokesperson and lobbyist while managing the internal and external communications. Twitter: @PPA_FLA



Don Rubottom

Don Rubottom, is the Staff Director for the Public Integrity & Ethics Committee. He has 16 years of experience as a Staff Director of 6 different committees of the House in addition to 5 years of service in the Speaker’s Office over a 22 year career in the Florida House.

Don is a member of the Florida Bar and the Oklahoma Bar and has in 4 years been the Legislature’s Associate Commissioner appointed to the Uniform Law Commission. He is a graduate of Southern Methodist University and the University of Tulsa, College of Law.



Tim Parson, DPL

Tim Parson is the Director of Government Relations for Liberty Partners of Tallahassee, LLC. With over 14 years of experience in the state legislature, he has accumulated tremendous insight into state government and the legislative process. Before joining Liberty

Partners, Tim served as the Legislative Affairs Director for a large state agency, where he lobbied the Legislature on issues such as child welfare, human trafficking and public benefit fraud. While there, he was responsible for developing the agency’s policy proposals and budget priorities and then leading the legislative advocacy team during the legislative session. Tim was recently chosen as a James Madison Institute Fellow for their program designed for under-40 professionals in the state.



Jason Poreda

Jason Poreda is the Policy Analyst and “Customer Service” for Lobbyist Disclosures, for the Public Integrity & Ethics Committee. He has served for the Florida House as a Staff Director and Legislative Analyst for over 8 years working primarily on the Legislature’s redistricting efforts.

Jason is a 2004 graduate of the University of Arizona with degrees in Political Science and Communication. After graduating he worked in Washington D.C. for two different members of Congress, who represented districts in Arizona and Nevada, respectively. In 2007 he moved to Tallahassee to continue his career in government and politics before joining the Florida House in 2010.

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SPEAKERS, PRESENTERS AND PANELISTS, CONTINUED



Peter Schorsch

Peter Schorsch is the President of Extensive Enterprises and is the publisher of some of Florida's most influential new media websites, including Florida Politics, and Sunburn, the morning read of what's hot in Florida politics. Schorsch is also publisher of INFLUENCE

Magazine. For several years, Peter's blog was ranked by the Washington Post as the best state-based blog in Florida. In addition to his publishing efforts, Peter is a political consultant to several of the state's largest governmental affairs and public relations firms.



Andrew Wiggins

Andrew Wiggins is the Senior Director of Campaigns and Elections for the Florida Chamber of Commerce. He manages the Florida Chamber's political campaign activity throughout Florida. Prior to joining the Chamber, Andrew served as the Deputy Director of Senate

Campaigns at the Republican Party of Florida, where he spent three years working for House Campaigns. Andrew has worked on grassroots campaigns all over the United States. He has a vast history of experience that ranges from working on Rudy Giuliani's mayoral campaign to working for George W. Bush's presidential campaign. He also has more than 20 years of experience helping elect candidates to the House and Senate across Florida.

Congrats FAPL

on a successful conference!



Earn/Renew Your **DESIGNATED PROFESSIONAL LOBBYIST**

The sessions offered at this conference provide the hours required to earn/renew your DPL.

New DPLs will be recognized at the Closing Lunch on Friday, September 13.

Visit the Registration Desk for additional information.

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Brad Swanson, Vice-Chair, DPL

Bob Asztalos, DPL
Joni Hunt, DPL

Corinne Mixon, DPL
Jenna Paladino, DPL